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Ziosk® Partners with Uber to Bring On-Demand Rides to Guests of Chili's® Grill & Bar

Uber will provide \$20 credit for all new users who sign up through Ziosk

DALLAS, TEXAS – March 12, 2015 – [Ziosk](#), maker of the world's first ordering, entertainment and pay-at-the-table tablet, today announced a partnership with Uber that provides \$20 new-rider credits to Chili's® Grill & Bar guests nationwide. The first-of-its kind partnership provides accessibility to Uber on a tablet interface in restaurants across the U.S. Ziosk is also pioneering an innovative way to deliver Uber's SMS service in combination with Uber's API.

The program focuses heavily on native integration and contextually relevant content to create a seamless experience for users. Uber first appears within the Ziosk experience with a transportation-related trivia question that Chili's guests are prompted to answer. From there, the guests can enter their mobile number to receive a text message and claim a \$20 Uber ride credit for use during a future Uber experience. With a high number of Chili's guests using the Ziosk tablet, and an increasing number paying on the tablet, Ziosk acts as a discovery platform for partners like Uber to raise awareness of their brand and increase user base.

"Ziosk is excited to establish a long-term partnership with Uber, as we explore innovative ways to deliver new and relevant content to restaurant tables at Chili's," said Austen Mulinder, CEO of Ziosk. "We will continue to work together to develop joint incentives and campaigns to bring reliable rides to the millions of restaurant guests in Ziosk's rapidly growing network."

The Ziosk is a 7-inch Android tablet designed to enhance the dining experience by giving restaurant guests the ability to pay when they're ready, order drink refills, redeem awards, provide real-time feedback and play interactive games. Ziosk currently commands 95 percent of the installed tabletop tablet market, with more than 75,000 tablets across 50 states in more than 1,350 restaurants. Impacting more than \$4 billion in transactions per year, Ziosk helps a number of restaurant brands improve service and offers a valuable way for advertisers and content partners to reach new audiences.

For more information on Ziosk, please visit www.ziosk.com.

About Ziosk

Based in Dallas, Ziosk® is the creator of the first entertainment, ordering and pay-at-the-table tablet for the restaurant market. As the industry leader commanding 95 percent of the installed tabletop tablet

market, Ziosk has deployed more than 75,000 Ziosk[®] tablets in over 1,350 restaurants across all 50 states. The Ziosk[®] technology is an enterprise grade solution, featuring a 7-inch tablet and encrypted credit card reader that resides on each table and enables guests to see menu items, play games, view news and entertainment, order food and beverages and 'pay on demand;' all of which gives guests control over their dining experience. With its interactive capabilities, Ziosk and its footprint have created the Ziosk Media Network™, a digital media platform for partners to create engaging experiences at the point of purchase. With over 350 million consumers served and growing, Ziosk is revolutionizing the experience and economics of dining. For more information, please visit www.ziosk.com.

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